

# OUTCOMES

ASVB helps you demonstrate  
the value of the work that you do

## Health

- Improved overall health
- No longer obese
- Increased levels of walking
- Feels in control of life
- Accessed free meal programs
- Relief from depression/anxiety
- Increased hope for the future
- Reduced parental stress
- Improved diet
- Relief from Type 2 Diabetes
- Free from Sleeping problems
- Improved self esteem/ confidence
- Accessed Family Violence services
- Accessed Gambling Support services
- Participates in frequent moderate exercise
- Accessed support for people who were sexually assaulted as an adult
- Increased sense of trust in other people
- Relief from Post Traumatic Stress Disorder (PTSD)

## Education

- Qualification Obtained - Certificate levels III and IV
- Completed Year 12
- Improved numeracy
- Adequate computer skills
- Improved english language skills for non-native speakers
- Commenced education - Certificate level I or II
- Commenced education - Certificate level III or IV

## Home

- Housing Quality - Reduced impact of noise
- Able to make ends meet
- Housing is no longer overcrowded
- Homelessness to temporary accommodation
- Homelessness to secure accommodation
- Homelessness to Social Housing
- Temporary accommodation to Social Housing
- Temporary accommodation to secure accommodation
- Improved condition of Social Housing property
- Able to be financially resilient

## Social and Community

- Increased involvement in decision making
- Improved condition of neighbourhood homes and gardens
- Reduced litter problem
- Meets friends regularly
- Joined a social group
- Volunteers
- Talks to neighbours regularly
- Adequate contact with a non-resident child
- Good neighbourhood (a) Neighbours do things together  
(b) Neighbours help each other
- Improved relationship with partner
- Improved relationship with children
- Improved relationship with former spouse/partner
- Increased resilience
- Increased help-seeking

## Drugs and Alcohol

- Freedom from alcohol problems
- Ceased using Cannabis
- Ceased injecting illegal street drugs
- Treated for drug and alcohol problems in last year
- Ceased smoking (a) Social Smoker  
(b) Full time Smoker

## Crime

- Reduced problems with anti-social behaviour
- Reduced problems with teenagers hanging around
- Reduced problems with vandalism/graffiti
- Increased sense of personal safety
- Prevented reoffending

## Employment

- People with injuries, illness or disability moving into employment
- Obtained casual employment - equivalent full-time hours
- Obtained casual employment - equivalent part-time hours
- Obtained full-time employment
- Obtained part-time employment
- Became self-employed
- Improved job readiness



making it count

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# SOCIAL IMPACT MEASUREMENT SIMPLIFIED

Begin measuring your organisation's social impact in three simple steps:



Select the social outcome



How many people benefited



Enter how much it's costing you



Australian Social Value Bank calculates the rest

By simplifying and standardising the social impact measurement process, the ASVB gives you the ability to understand whether your money is being used efficiently and effectively to create improvements in the lives of Australians.

## ROBUST METHODOLOGY

Using our online Value Calculator, the ASVB allows you to quantify your program's social impact in a robust way, by conducting a Cost-Benefit Analysis with our pre-populated Wellbeing Values.

Based on Australian data, these Wellbeing Values have been rigorously estimated using a methodology called Wellbeing Valuation (WV), a cutting-edge approach used to value non-market goods that is recommended by governments across the OECD.

The ASVB does the hard work for you, so you can spend more time focusing on creating social good.

## OUTCOMES

The ASVB's broad range of outcomes cover a variety of policy areas including: Social and Community, Home, Health, Employment, Education, Crime and Drugs and Alcohol.

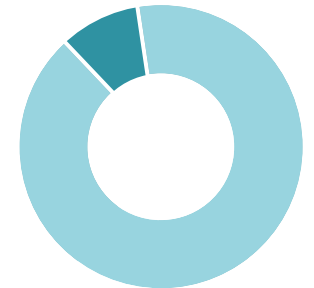
Using Wellbeing Valuation, we can continue to add values to the ASVB, providing a common framework for measuring social impact across an expanding range of social outcomes.

The ASVB makes social impact measurement **ACCESSIBLE, AFFORDABLE** and **ACHIEVEABLE**

## PRIMARY AND SECONDARY BENEFITS

The ASVB is the first of its kind in Australia and is the only tool in the world that measures both primary benefits (value of outcomes to individuals) and secondary benefits (cost savings to Government); providing a holistic assessment of the social impact your programs create.

Primary Benefits  
Secondary Benefits

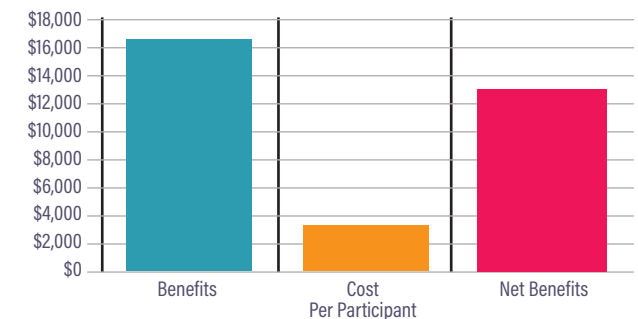


## COMMUNICATE IMPACT

The ASVB's robust and consistent valuation methodology allows you to compare the cost effectiveness of social programs across different policy areas and calculates the value of social impact in terms all stakeholders can understand - dollars.

The ASVB will help you effectively communicate the impact of your work and can be used to benefit all aspects of business, including:

- Forecasting social impact
- Program planning and improvement
- Resource allocation
- Reporting to Funders/Investors
- Evidence for funding requests
- ESG Reporting



Register with the ASVB  
to start measuring your social impact today

[www.asvb.com.au](http://www.asvb.com.au)